Print Date 10/16/12 08:22:17

101886 Order / Rev: Orders Alt Order#: 06815346 Product Desc: **OCEGUERA 4 CONGRESS** Estimate: 1185 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 10/15/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Ocequera for Congress Demographic: A35+ New Business Thru: 00:05:00

Product Codes:

PLC02

SELECT PRIORITY CODE

Priority: Revenue Codes:

POLITICAL/AGY, PCAN, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 10/01/12 10/08/12 27 \$20,730.00 \$17,620.50 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$20,730.00	\$17,620.50	0.00
Totals	27	\$20,730.00	\$17,620.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$20,730.00
Market	100%	\$103,650,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0,00
KINC	0%	\$0.00
KLAS	26%	\$26,949.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$21,766.50
KTUD	1%	\$1,036.50
KVVU	22%	\$22,803.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$10,365.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	2	\$425.001	0.00 NM	2	\$750.00
				M-F 5-6a WakeUp	w/Wagners								
,	WAKE L	JP WITH T	THE WAGI	NERS									
	<u>Star</u>	t Date _F	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/0	02/12 1	10/08/12	MTWTF	2	\$425.00	0,00						

KSNV

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Advertiser:

Oceguera for Congress

Alt'Order#:

06815346

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

10/02/12 - 10/08/12

Estimate:

1185

Ln Ch Start End Inventory Code Break Start/End	Time Days Len Spots Rate Pri Rtg Type Spots	Amount
E 1 KSNV 10/02/12 10/08/12 M-F 5-6a WakeUp w/WagM 5-6a	MTWTF :30 2 \$425.001 0.00 NM 2	\$750.00
M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS		
Start Date	Rating	
Week: 10/02/12 10/08/12 MTWTF 2 \$425.00 Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length Rate Rtg Type</u>	
1 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a	MTWThF :30 \$300.00 0.00 NM	
2 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a	MTWThF :30 (\$425.00) 0.00 <i>NM</i>	
See MG 1.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/02/12-10/08/12 M-F 5-6a WakeUp w/Wagner5-6a	MTWThF :30 \$450.00 0.00 NM	
MG for 1.2 10/04		
[Revised Rate to Reinstate]	MTHTE 120 2 P700 004 0 00 NM	#4 400 00
E 2 KSNV 10/02/12 10/08/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	MTWTF :30 2 \$700.001 0.00 NM 2	\$1,400.00
WAKE UP WITH THE WAGNERS		
Start Date End Date Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 MTWTF 2 \$700.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	мтwтhF ;3 <i>0 (\$700-00</i>) 0.00 <i>NM</i> .	
See MG 2.3,2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	MTWThF ;3 <i>0 (\$700.00)</i> 0.00 <i>NM</i>	
See MG 2.3,2.4		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a	MTWThF :30 \$700.00 0.00 NM	
⊕ MG for 2.2,2.1	47.00.00 0.00 NN	
[Revised Rate to Reinstate]		
4 KSNV 10/02/12-10/08/12 M-F 6-7a WakeUp w/Wagner6-7a → MG for 2.2.2.1	MTWThF :30 \$700.00 0.00 NM	
[Revised Rate to Reinstate]		
E 3 KSNV 10/02/12 10/08/12 Today Show CM 658a-9am	MTWTF :30 2 \$900.001 0.00 NM 2	\$1,800.00
Today Show TODAY SHOW		
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 10/02/12 10/08/12 MTWTF 2 \$900.00	0.00	
Spot Ch Date Range Description Start/End Time 2 KSNV 10/02/12-10/08/12 Today Show 658a-9am	<u>Weekdays Length Rate Rtg Type</u> MTWThF :30 (\$900.00) 0.00 <i>NM</i>	
See MG 3.5,3.6	(400000)	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	MT1-TT- 120 (C000 00) 0 00 A/A/	
4 KSNV 10/02/12-10/08/12 Today Show 658a-9am See MG 3.5,3.6	MTWThF :30 (\$900.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/02/12-10/08/12 Today Show 658a-9am	MTWThF :30 \$900.00 0.00 NM	
MG for 3.2,3.4 [Revised Rate to Reinstate]		
6 KSNV 10/02/12-10/08/12 Today Show 658a-9am	MTWThF :30 \$900.00 0.00 NM	
(f) MG for 3.2,3.4		
[Revised Rate to Reinstate] E 6 KSNV 10/02/12 10/08/12 M-F Today Show II 3rd H0M 9-10a	MTWTF :30 2 \$425,001 0.00 NM 2	\$850,00
M-F Today Show II	PATWIT 300 Z \$\phi 4\Z\0.00\1\0.00\1\0\1\0\1\0.00\1\0\1\0\1\0\	ψοσο, σο
TODAY SHOW II	D-V	
Start Date End Date Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 MTWTF 2 \$425.00	Rating 0.00	

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1185

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
E 6 KSNV 10/02/12 10/08/12 M-F Today Show II 3rd H0M 9-10a MTWTF :30 2 \$425.001 0.00 NM	2	\$850.00
M-F Today Show II TODAY SHOW II		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week; 10/02/12 10/08/12 MTWTF 2 \$425.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF :30 (\$425.00) 0.00 NM		
See MG 6.3,6.4		
[,NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF :30 (\$425.00) 0.00 NM		
See MG 6.3,6.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF ;30 \$425.00 0.00 NM		
MG for 6.2,6.1 [Revised Rate to Reinstate]		
4 KSNV 10/02/12-10/08/12 M-F Today Show II 3rd Hr 9-10a MTWThF :30 \$425.00 0.00 NM ∰ MG for 6.2,6.1		
[Revised Rate to Reinstate]		
E 7 KSNV 10/02/12 10/08/12 M-F Today Show III 4th 16M 10am-11am MTWTF ;30 2 \$325.001 0.00 NM Today 4th Hour	2	\$650.00
TODAY SHOW III		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/02/12 10/08/12 MTWTF 2 \$325.00 0.00		
<u>Spot Ch Date Range Description</u> <u>Start/End Time</u> <u>Weekdays Length</u> <u>Rate Rtg Type</u> 1 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF :30 (\$325.00) 0.00 NM		
See MG 7.3,7.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF :30 (\$325.00) 0.00 NM		
See MG 7.3,7.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
3 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF :30 \$325.00 0.00 NM ₭ MG for 7.2,7.1		
[Revised Rate to Reinstate]		
4 KSNV 10/02/12-10/08/12 M-F Today Show III 4th Hr 10am-11am MTWThF :30 \$325.00 0.00 NM ∰ MG for 7.2,7.1		
[Revised Rate to Reinstate]		** **
E 9 KSNV 10/02/12 10/08/12 Noon News CM 12-1230pm MTWTF :30 2 \$275.002 0.00 NM Noon News	0	\$0.00
NEWS 3 AT NOON Start Date End Date <u>Weekdays Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/02/12 10/08/12 MTWTF 2 \$275.00 0.00		
SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType1 KSNV 10/02/12-10/08/12 Noon News12-1230pmMTWThF:30 (\$275:00)0.00 NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/02/12-10/08/12 Noon News 12-1230pm MTWThF :30 (\$275.00) 0.00 NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
E 13 KSNV 10/02/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 2 \$725.001 0.00 NM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	2	\$1,450.00
FIRST NEWS 3 AT FOUR <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>		
Week; 10/02/12	2	\$1,450.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)	4	ψ1 ₁ -τ.00,00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 10/02/12 10/08/12 MTWTF 2 \$725.00 0.00 E 15 KSNV 10/02/12 10/08/12 M-F Early News CM 5-630p MTWTF :30 3 \$1,200.001 0.00 NM	3	\$3,600.00
M-F Early News	3	φυ,συσ,συ
EARLY NEWS		

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n Ch Start End Inventory Code			Len Spots	Rate Pri			Amount
5 KSNV 10/02/12 10/08/12 M-F Early News M-F Early News	CM 5-630p	MTWTF	:30 3	\$1,200.001	0.00 NM	3	\$3,600.00
EARLY NEWS		ъ. н					
Start Date End Date Weekdays Week; 10/02/12 10/08/12 MTWTF	<u>Spots/Week</u> <u>Rate</u> 3 \$1,200.00	<u>Rating</u> 0.00					
pot Ch Date Range Description	Start/End Time	7			Rtg Type		
2 KSNV 10/02/12-10/08/12 M-F Early News	5-630p	ī	MTWThF	:30 (\$1,300.00)	0,00 <i>NM</i>		
See MG 15.5							
[na debates] 5 KSNV 10/02/12-10/08/12 M-F Early News	5-630p	1	MTWThE	:30 \$1,200.00	0.00 NM		
(ii) MG for 15.2 10/03	0 000p						
[Revised Rate to Reinstate]						•	40.000
16 KSNV 10/02/12 10/08/12 M-F Jeopardy	CM 630-7pm	MTWTF	:30 3	\$1,300.001	0.00 NM	3	\$3,900.
M-F Jeopardy JEOPARDY							
Start Date <u>End Date</u> <u>Weekdays</u>	Spots/Week Rate	Rating					
Week: 10/02/12 10/08/12 MTWTF	3 \$1,300.00	0.00			Dia Tuna		
pot Ch Date Range Description	Start/End Time		<u>Weekdays Le</u> MTWThF	<u>ngth Rate</u> <i>:30(\$1,300.00)</i>	Rtg Type	l	
2 KSNV 10/02/12-10/08/12 M-F Jeopardy See MG 16.4,16.5	630-7pm		111 1 84 141	,50 ,000,000	0.00 14111		
[.NOT AVAILABLE RATE] NOT AVAILA	BLE RATE						
3 KSNV 10/02/12-10/08/12 M-F Jeopardy	630-7pm		MTWThF~~	:30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 16.4,16.5							
[.NOT AVAILABLE RATE] NOT AVAILA 4 KSNV 10/02/12-10/08/12 M-F Jeopardy	630-7pm		MTWThF	:30 \$1,300.00	0.00 NM		
⊕ MG for 16.3,16.2	000 1911			. ,			
[Revised Rate to Reinstate]							
5 KSNV 10/02/12-10/08/12 M-F Jeopardy	630-7pm		MTWThF	:30 \$1,300.00	O,UU NIVI		
MG for 16.3,16.2 [Revised Rate to Reinstate]							
17 KSNV 10/02/12 10/08/12 M-F Wheel	CM 7-730pm	MT-TF-	- :30 3	\$1,300.001	0.00 NM	3	\$3,900.
M-F Wheel of I	Fortune						
WHEEL OF FORTUNE Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/02/12 10/08/12 MT-TF	3 \$1,300.00	0.00			Die Toma		
Spot Ch Date Range Description	<u>Start/End Time</u> 7-730pm		Weekdays Le	<u>ength Rate</u> 30(\$1;300.00∶	Rtg Type		
1 KSNV 10/02/12-10/08/12 M-F Wheel See MG 17.4,17.5,17.6	7-750pm		[6] [14] [[1] — ····	,50(\$7,500.00	, 0.00 14///	1	
[Below LUR-LUR is \$260]						Į .	
2 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF	:30 (\$1,300. 00	9) 0.00 NM		
See MG 17.4,17.5,17.6						l	
[Below LUR-LUR is \$260] 3 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF	;30 (\$1,300. 06) 0.00 <i>NM</i>		
See MG 17.4.17.5,17.6	, roopin			• •	•		
[Below LUR-LUR is \$260]							
4 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF	:30 \$1,300.0	0 0.00 N M		
MG for 17.3,17.2,17.1						l	
[Revised Rate to Reinstate] 5 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF	:30 (\$1,3 0 0.00	9) 0.00 NM	,	
See MG 17.7	•						
[PGM CHG = NBC DEBATE]	7 700		MATINTH F	:30 \$1,300.0	n n nn N M	,}	
6 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MTWThF	,υυ φι ₁ ουυ.υ	U.UU 141V	Ί	
MG for 17.3,17.2,17.1 [Revised Rate to Reinstate]							
7 KSNV 10/02/12-10/08/12 M-F Wheel	7-730pm		MT-ThF	:30 \$1,300.0	0.00 NM	1	
[DAY MOVE]	Elwan 088 4402 440	Enm MTUTE	:30	1 \$425.003	0.00 N M	1	\$425
22 KSNV 10/02/12 10/08/12 M-F News 3 a		35pm MTWTF-	30	; φ 4 ∠0,000	U,UU 141V	Ί ΄	ψ-12-0
M-F News 3 a	f Flaven						

Spots/Week

<u>Weekdays</u>

MTWTF--

Start Date End Date

10/08/12

Week: 10/02/12

0.00

<u>Rate</u>

\$425.00

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Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spe	ots	Rate Pri	Rtg Type S	Spots	Amount
E 22 KSNV 10/02/12 10/08/12	M-F News 3 at Eleven CM	11 pm-1135pr	m MTWTF	:30	1	\$425.003	0.00 NM	1	\$425.00
	M-F News 3 at Eleven								
NEWS 3 NIGHTSIDE									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/02/12 10/08/12	MTWTF 1	\$425.00	0.00						
N 26 KSNV 10/02/12 10/05/12	Last Call w/Carson DalyCM	136-205am	-TWTF	:30	1	\$30.004	0.00 NM	1	\$30.00
	Last Call w/Carson Daly								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	-TWTF 1	\$30.00	0.00				j		
N27 KSNV 10/02/12 10/08/12	Rachael Ray CM	11am-12pm	MTWTF	:30	1	\$325,001	0.00 NM	1	\$325.00
(12)	Rachael Ray	,					1		
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF 1	\$325.00	0.00						
N28 KSNV 10/07/12 10/07/12	2 Sports Night in Las VegaGM	Sun 1135p-1	200aS	:30	1	\$200.002	0.00 NM	1	\$200.00
	Sports Night in Las Vegas								
NEWS 3 NIGHTSIDE									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	S 1	\$200.00	0.00						_
							Totals	27	\$20,730.00